

This is your new:

Corporate Political Activities Deskbook

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PLI Press is proud to present *Corporate Political Activities Deskbook* in a new softcover format with the 2017 updates fully integrated into this book.

Corporate Political Activities Deskbook provides a thorough grounding in the law of federal and state campaign finance, pay-to-play, lobbying, and gift compliance. It serves as a practical manual for attorneys who advise corporations about involvement in the political process, suggesting ways that corporations can utilize the available avenues of interacting with the government while avoiding negative press and legal regulatory attention. New to this edition:

SEC's National Placement Agent Rule: On August 20, 2017, the Securities and Exchange Commission's (SEC's) new national placement agent rule for registered investment advisers will take effect. This rule will prohibit an investment adviser from compensating any person (other than the adviser's employees or executive officers) to solicit a state or local government entity for investment advisory business unless such person meets the definition of "regulated person." *See* § 4:5.1.

Conflict of Interest Laws: A new section discusses laws that restrict the ability of public officials to have employment with, or an interest in, a company that is attempting to influence the government. A new Practice Note is included. *See new* § 4:6.

Lobbying and Contribution Laws: Comprehensive charts summarizing federal and state lobbying laws, and state contribution laws, have been updated to reflect the most current requirements. *See* Appendix 4A and Appendix 4B.

FINRA's Pay-to-Pay Rules: The text is updated to reflect the SEC's approval of rules on pay-to-pay restrictions and recordkeeping requirements for broker-dealers that act as placement agents for investment advisers or their managed funds, effective August 20, 2017. *See* § 5:17.

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