

*This is your Release #4 (June 2022)*

# **Kane on Trademark Law**

## **A Practitioner's Guide**

*Seventh Edition*

**by Kathleen E. McCarthy**

*(King & Spalding LLP)*

This release updates the text and provides expert analysis and practical insights regarding a wide range of trademark issues. Topics of interest in this release include:

- **Registration; grounds for rejection:** Revisions include updates to the opposition proceeding involving the RAPUNZEL mark currently pending before the Trademark Trial & Appeal Board (see § 6:5.2).
- **Fraud:** Revisions include discussion of *Chutter, Inc. v. Great Management Group, LLC* and *Chutter, Inc. v. Great Concepts, LLC* on the standard for fraud post-*Bose* (see § 7:2.5).
- **Limits to incontestability:** Revisions include updated Eleventh Circuit case law on the relevance of incontestability to the infringement analysis (see § 7:3.4[C]).
- **Internet:** Revisions include a new discussion of the Metaverse and cases involving non-fungible tokens (NFTs) (see § 11:1.3).
- **Rights of publicity and privacy:** Section 14:2.1 takes note of NCAA name, image, and likeness rule changes per a recent Supreme Court case and NCAA policy changes.
- **TTAB proceedings:** New Federal Circuit cases have been added to the discussion on standing in section 19:2.2[A].

The **Table of Authorities** and the **Index** have also been updated.

Thank you for purchasing *Kane on Trademark Law: A Practitioner's Guide*. If you have questions about this product, or would like information on our other products, please contact customer service at [info@pli.edu](mailto:info@pli.edu) or at (800) 260-4PLI.

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## FILING INSTRUCTIONS

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